

**ADVERTISING ORDINANCE
TOWN OF LEBANON, MAINE**

Sec. 1 On-Premise Signs

Limit all free-standing on-premise advertising signs to one sign panel, not to exceed 40 square feet; both faces of panel may be utilized. Existing signs now in use will not be affected by above requirements.

Sec. 2 Off-Premise Signs

Limit all off-premise advertising signs to a maximum of 20 square feet with no more than two such signs for businesses situated in Lebanon, except directional signs; see 2A. All advertising signs for out of town businesses to be banned, with existing signs to be removed at termination of present State License. Existing signs now in use will not be affected.

Sec. 3 Real Estate Signs

Limit signs advertising the sale of Real Estate to one sign per site per agency, not to exceed 4 square feet.

Sec. 4 Lighting

Only direct lighting to be permitted on any sign with no neon, flashing or moving lights to be allowed.

Historical Note: This ordinance was originally adopted by Town Meeting vote March 10, 1973.

State Law Reference: As to state regulation of signs see 23 M.R.S.A. §1901 et seq. As to authority for local regulation see 23 M.R.S.A. §1922